




Guns n Roses to Guns




"Information Wants to Be Free"

"Information wants to be free"




...Stewart Brand and Steve Jobs, 1990

"Information is like air, water"



...Tony Wagner Harvard, 2012



1998... ...2013

"When Stealing isn't Stealing"

Have you taken a shortcut?



Trespassing



Have you "borrowed" an umbrella?




Unauthorized Use



Thirteen Ways to Steal a Bicycle: Theft Law in the Information Age
...Stewart Green, Rutgers Law School

Atlantic Article: "Future Proof" Your Career



Imaginary Class Project Team:


- tireless number cruncher
- instant photographic memory
- see patterns in chaos



Important Skill:


- "learn to unlearn"
- "life long learning"

"Future Proof Your Career" – Part 2



Connect to Other Humans:

- coaches, counselors...
- leaders, therapists...
- tutors



Jobs with Human Involvement:

- actors
- artisans
- consultants
- therapists

Daniel Pink: High Concept & High Touch



iPhone



Creates... emotional appeal



See Big Picture
...out of the box
Uber=transportation



Connections through...
emotion & intuition



Humor allows honesty,
less criticism,
less tension,
better morale

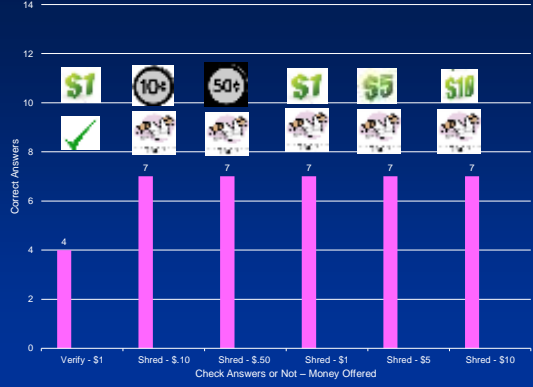


Creates fulfillment

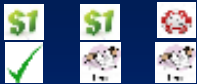
Prof. Ariely's 6 Experiments



Fudge Factor & Money: No Relationship

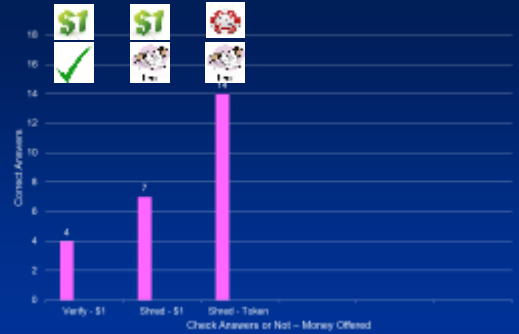


Ariely's Next Experiment...



What Happens When You Get Paid in Tokens?

Ariely's Next Experiment...



Critical Thinking Question: How does relate to paying with credit card?

Next Experiment—School Sweatshirts: "In Group" versus "Out Group"



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Critical Thinking Question: Is this the same as Pr. Field's "Everybody's Doing it"?